



2018 SSMADC Charity Golf Tournament Sponsorship Opportunities

The Sault Ste. Marie Airport Development Corporation (SSMADC) is offering exciting, high-profile advertising and sponsorship opportunities during the 2018 SSMADC Charity Golf Tournament which will be held on Friday August 17th, 2018 at the Crimson Ridge Golf Club in Sault Ste. Marie. These opportunities will deliver the highest profile attention to your company before, during, and after the tournament. All proceeds from this event will be distributed amongst Community Living Algoma, the Ontario Finnish Resthome Foundation and Hope Air. Not only will your organization receive recognition, but you will also be helping to provide support services for members of the community with intellectual disabilities through the many initiatives of Community Living Algoma. You will be enhancing the quality of life for seniors in our community by helping to rebuild the common outdoor space at the Ontario Finnish Resthome. You will also be helping individuals requiring medical treatments which are only available in larger centres get the support they truly need by supporting Hope Air.

SSMADC is excited to share with you the new sponsorship promotional opportunities for this year's Charity Golf Tournament. The attached outline of sponsorship categories will provide you with a comprehensive listing of sponsorship opportunities available to help your company achieve maximum exposure at the golf tournament.

Please review the attached information to make a reservation to sponsor the item(s) of your choice. All sponsors are invited to forward promotional items and/or brochures to be distributed to all of the tournament participants. We would be happy to answer any questions you or your organization may have regarding specific sponsorship opportunities or the many benefits of sponsoring the 2018 SSMADC Charity Golf Tournament.

The deadline for ads is August 3rd, 2018. Remember, all sponsorships are on a first-come, first-served basis, make your sponsorship selection today!

For more information, please contact:

| | | | |
|--------------|--------|-------------------|--|
| Terry Bos | SSMADC | 779.3031 ext. 205 | bost@saultairport.com |
| Diane Letang | SSMADC | 779.3031 ext. 201 | letangd@saultairport.com |
| Emma Paat | SSMADC | 779.3031 ext. 204 | paate@saultairport.com |



Sponsor the 2018 SSMADC
Charity Golf Tournament

Increase your company's exposure and show your community spirit!

Sponsor-a-Hole **\$500/Hole**

- Company name on signage at a dedicated hole
- Acknowledgement on the event e-mails, in the program and at the dinner

Golf Cart Sponsor **\$500**

- Company name on signage on Golf Carts
- Acknowledgement on the event e-mails, in the program and at the dinner

Lunch Sponsor **\$400/Each**

- Company name on signage and on the lunch tickets
- Acknowledgement on the event e-mails, in the program and at the dinner

Longest Drive (Men &/or Women) **\$400/Each**

- Company name on signage at the Longest Drive hole
- Acknowledgement on the event e-mails, in the program and at the dinner

Closest to Pin (Men &/or Women) **\$400/Each**

- Company name on signage at the Closest to Pin hole
- Acknowledgement on the event e-mails, in the program and at the dinner

**Friends of Community Living Algoma, Ontario Finnish Resthome
Foundation & Hope Air - Sault Ste. Marie Ontario**

- Cash Donations and prizes greatly appreciated
- Acknowledgement to all golfers and participants



Contract for the 2018 SSMADC
Charity Golf Tournament Sponsorships and Donations

Date: _____

Company/Agency: _____

Contact Person: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

E-Mail: _____

Authorized Personnel Signature: _____

2018 SSM Airport Golf Tournament Sponsorship

| | | |
|----------------------|---------------------|----------|
| Sponsor-a-Hole | \$500 (18 Sponsors) | \$ _____ |
| Golf Cart Sponsor | \$500 (1 Sponsor) | \$ _____ |
| Lunch Sponsor | \$400 (2 Sponsors) | \$ _____ |
| Longest Drive Men | \$400 (1 Sponsor) | \$ _____ |
| Longest Drive Women | \$400 (1 Sponsor) | \$ _____ |
| Closest to Pin Men | \$400 (1 Sponsor) | \$ _____ |
| Closest to Pin Women | \$400 (1 Sponsor) | \$ _____ |

Friends of Community Living Algoma, Ontario Finnish Resthome Foundation & Hope Air
(cash donation/prizes) _____

** Please be sure to include contact information for the recipient of the prize.*

Please make cheques payable to: SSMADC (Sault Ste Marie Airport Development Corp)

Return form and money to: SSMADC
1-475 Airport Road
Sault Ste. Marie, ON
P6A 5K6

Fax: 705.779.3371

E-Mail: letangd@saultairport.com

Deadline: Friday August 3rd, 2018

To arrange for pickup/shipping of donation(s), please contact:
Diane Letang, Terry Bos or Emma Paat SSMADC

(705) 779-3031