



Sault Ste. Marie Airport
Development Corporation
Presents

FIRST RESPONDERS "FROZEN" PARADE

Saturday December 19th
5pm to 8pm



**JOIN US AT THE SAULT STE. MARIE AIRPORT FOR A
"FROZEN" PARADE IN CELEBRATION OF FIRST
RESPONDERS IN SAULT STE. MARIE!
FEATURING JOLLY OLD ST. NICK!
MORE INFORMATION CAN BE FOUND AT:
WWW.SAULTAIRPORT.COM/FROZENPARADE**

Details:

Saturday December 19th, 2020

Time: 5pm- 8pm

NO ENTRY FEE

Registration Deadline: Friday December 11th, 2020 at 4:00pm

Checklist

- Recruit the support of other members of your group who are interested and willing to assist with creating a great display, and start planning.
- Complete all sections of the "Parade Registration Form," including the "Broadcast Script." Remember that the broadcast hosts will use this for their comments on your display. Choose your three lines carefully!
- CAREFULLY read all "Parade Rules."
- Return your application to the Sault Ste. Marie Airport Development Corporation and keep a copy for your records. Submit by email to paate@saultairport.com, by Friday December 11th, 2020 at 4:00pm.

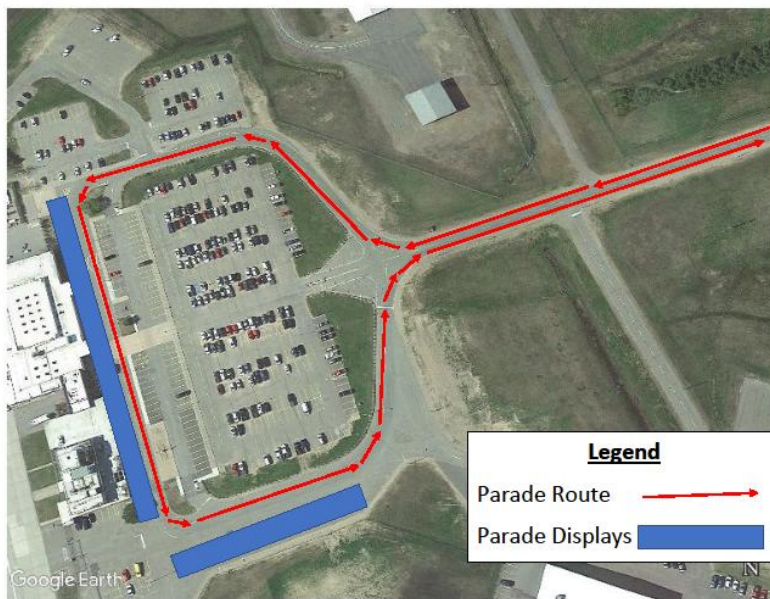
Your display cannot feature a Santa Claus impersonator.

No Santa will be allowed in the parade other than the Santa Claus who will be incorporated into the parade.

Parade Lineup

4:00PM

Staging area is the Blue “Parade Displays” area. ONLY VEHICLES BEING USED IN THE PARADE WILL BE ALLOWED INTO THE STAGING AREA, all others may park in the short-term parking lot. Display participants may attend to the Air Terminal Building where they will be directed to their spot to set up your display. Your display will stay in the same spot for the entire parade. There is also the potential for parade displays on the side of Dr. Roberta Bondar Parkway. Space in front of the Air Terminal Building area will be reserved for first responders and Santa Claus.



4:30PM

All entries must be staged as they will appear in the parade.

5:00PM

The parade will begin to proceed as parade spectators will be allowed to drive the route of the parade from Airport Road. The parade will begin as vehicles proceed from Airport Road to Dr. Roberta Bondar Parkway, around the loop in-front of the terminal and back up Dr. Roberta Bondar Parkway to Airport Road. Parade onlookers will be instructed to put on their 4-way lights during the procession. No spectators will be allowed to leave their vehicle or stop during the procession. Please be sure that your display does not impede on the procession.

Parade Rules

Please read the page of rules carefully. These rules are in place to create an enjoyable parade for our community and to ensure the safety of all involved. Please keep in mind that we are in the midst of a pandemic and as such the rules include guidance from Algoma Public Health to ensure the safety of all persons involved. If you have questions or concerns, please call the Sault Ste. Marie Airport Development Corporation at 705-779-3031 ext. 204

1. All entries must be fully decorated as described in their approved registration.
2. Entries that are not decorated will be refused entry to the parade unless they are a first responder's vehicle.
3. Undecorated automobiles are not acceptable as a float entry unless they are a first responders' vehicle or approved in advance.
4. There is a limit of 3 vehicles/units per entry.
5. Your entry may not be used primarily as advertising. Although reasonable advertisement of your company is allowed, this is a parade for our community, especially for children. Please keep any promotion to a tasteful amount.
6. Audible music must be holiday music or reflect the theme of your float.
7. No one may impede on the procession of onlooking vehicles. Please keep a minimum of 6ft (2 metres) from your display/float and the procession.
8. All displays must be a minimum of 6ft (2 metres) from the other displays/ floats.
9. No materials may be exchanged between persons in attendance and the floats/displays.
10. Absolutely nothing is to be thrown to the spectators.
11. Use of any political sign, social or political material or improper use of the Canadian flag is not permitted.
12. All participants must follow the direction of parade officials and SSMADC staff.
13. Alcohol and other controlled substances are forbidden on any float or display, in any vehicle or on the person of any participant. Participants who consume alcohol prior to the parade, and people who use alcohol or other controlled substances during the parade will be removed.
14. Smoking is not permitted, other than in the designated smoking areas of the Sault Ste. Marie Airport.
15. Face coverings or masks must be worn at all times.

Parade Registration Form

Name of Display: _____

“[your group’s name] presents [your display’s name/theme]”

Contact Name: _____

Contact Email: _____

Mailing Address: _____

Category (circle one): Float Specialty Unit/ First Responder

Music (circle one): Recorded None

Display Length: _____ Display Height: _____

Signage (approx. size and text): _____

Describe your display in detail: decorations, props, costumes etc.

Waiver Form

We hereby release the Sault Ste. Marie Airport Development Corporation from any and all liability for any injuries or damage whatsoever arising from our participation in the aforementioned parade.

Signature: _____ Date: _____

Broadcast Script

This will be provided to media covering the parade. This is your chance to tell the community about yourself, the work you put into your display, how you chose your theme, who is participating in your display and any other details. Keep in mind how this information will appear to the media announcer as well as someone watching the broadcast. Please limit your script to three lines.

Group Name: _____

Entry Name: _____

Who is in your display: _____

Message: _____
